

Scottish Enterprise and Clyde Valley Community Planning Partnership

Metropolitan Glasgow City Region Futures



What our client wanted

The Clyde Valley Community Planning Partnership (CVCPP) comprises nine local authorities and related economic development and planning agencies in the Glasgow city region. The Partnership wanted to explore longer-term issues and strategies that would achieve a step change in the international competitiveness of the Metropolitan Glasgow City region to 2020.

What Frontline did

Frontline was commissioned to develop scenarios designed to help stakeholders identify the strategic decisions that, individually and as a partnership, would achieve their step change objective. The work included:

- desk research on relevant future drivers of change
- an extensive interview and workshop engagement programme
- creating scenarios for city regions (not specifically Glasgow) to 2020
- facilitation of the "So what...."? workshops in exploring the implications of those scenarios for current and potential future strategies

What difference we made

The scenarios were used in a series of 'blue sky' and 'wind tunnel' workshops to test and improve the quality of a number of key strategic plans in the Metropolitan area. Examples include the Clyde Valley Structure Plan, the Scottish Enterprise Metropolitan West Plan and the Dunbartonshire Local Economic Forum Strategy. The scenarios are used by a growing number of stakeholders in the city region.

What our client said

"Frontline Consultants has been extremely flexible and expert in responding to the evolving needs for a project that was new to us. They have delivered inspiring results in a complex subject area to develop scenarios for the Glasgow City region."

Stuart Patrick, Senior Director, Scottish Enterprise Glasgow