

Driving Standards Agency

Raising Driving Standards Development Programme



What our client wanted

The Driving Standards Agency (DSA) is moving beyond its traditional role of delivering driving tests and toward an organisation with a vision of delivering 'Safe Driving for Life'. This change will see the organisation moving to the forefront of developing and delivering road safety initiatives in partnership with other government agencies. DSA wanted consultancy support to help achieve this transformational change.

What Frontline did

Frontline is currently designing and delivering a programme of work packages which will enable DSA to achieve its objective over a six month period.

These include:

- stakeholder engagement programme – everyone connected with UK road safety
- desk analysis of international practice and road safety trends in the UK
- mapping current road safety activities and organisations
- indicative proposals for the future of DSA and its new portfolio
- develop options for future roles for DSA for presentation to Ministers
- review of the theory and practical driving test – working with associate technical consultants
- programme of work to develop detailed proposals – business cases and implementation plans

What difference we made

The project outcomes include:

- transformation plan now being implemented within DSA
- initiation of a green paper setting out the new structure for the delivery of UK road safety policy
- Ministerial approval for the organisation's change plan
- creation of a Programme Management Offices within DSA to oversee delivery